



The  
**Saree  
Festival**

**Winter Showcase**

**23-24 Dec 2016**

**@ Alliance Francaise de Delhi**

### **STALL PRICE and TERMS**

On request / email [himanshu@redearthindia.com](mailto:himanshu@redearthindia.com)

### **GUIDELINES: WHAT TO SEND US IN YOUR PROPOSAL?**

- # A description of your brand vision and philosophy
- # Images of older collections for reference or website / facebook URL
- # Reference images / mood boards / ideas for collections for the Mela.
- # Information on product categories and approximate stock you would like to show

### **WHO CAN APPLY**

- Saree Makers: Weavers, Designers, Fashion designers, Graphic designers
- Artists and designers working in other mediums who would like to create work using / inspired by the saree - like jewellery, accessories, apparel, products, stationery, etc...
- Not just sarees - we are looking to celebrate the Saree in other mediums too ! Art, design...

Send proposals to [himanshu@redearthindia.com](mailto:himanshu@redearthindia.com)

Confirmations and finalisation latest by December 08, 2016



- Check out previous editions of the festival at
  - # 2014, Delhi : <http://2014.thesareefestival.com/>
  - # 2015, Delhi : <http://2015.thesareefestival.com/>
  - # 2015, Mumbai : <http://2015mumbai.thesareefestival.com/>
  - # 2015, Bangalore : <http://redearthindia.com/events/archive/2015-events/red-earth-saree-festival-showcase-at-eka-bangalore>
  - # 2016, Delhi : <http://2016delhi.thesareefestival.com>
  - # 2016, Mumbai, Bangalore & Chennai : <http://thesareefestival.com>

curated and  
presented by

**RED EARTH**

