

Inviting “DESIGN FORWARD” proposals

Red Earth Design Mela, Xmas '15
at Alliance Francaise de Delhi // Dec 11-12, 2015

RED EARTH
DESIGN MELA
x'mas 15

ECLECTIC XMAS MIX

Inviting proposals across design mediums and styles:
textiles, sarees, clothing, products, home, accessories, gifts, crafts & more...

Send enquiries and proposals to himanshu@reearthindia.com /
Details: www.reearthindia.com /
Send proposals latest by 15 October 2015

STALL PRICE / TERMS

Stall price and terms on request
Inclusions and size: 2 tables and chairs per stall.

GUIDELINES: WHAT TO SEND US?

Images of existing collections you would like to show - and / or
Reference images / mood boards / rough ideas for new collections, work in progress!
A note on your collection and proposal ideas, and info on the product categories you would like to show.

WHO CAN APPLY - Participation by invitation / selection

- Designers: Textiles / Fashion / Products / Home / Accessories
- Artists, craftspeople, weavers, and makers
- Creative enterprises in any medium: food, music, and more...

SOME OTHER INFO:

- Average footfalls expected per day (based on previous footfalls): 200-250 per day
- The participant's names and URLs will be publicised prominently on all promotional materials, and our online networks, promising you good visibility amongst the relevant audience.
- Sustainability is of utmost importance in any creative practice, and we are hoping for you to do good business. But the REDM goes beyond that – to create friendships and a vibrant design community.

CHECK OUT PREVIOUS EDITIONS OF THE MELA:

MONSOON 2011: http://2011.themonsoonfestival.com/?page_id=480
SPRING 2012: http://reearthindia.com/?page_id=1071
<https://www.facebook.com/media/set/?set=a.288813481203461.69156.134516339966510&type=3>
MONSOON 2012: http://2012.themonsoonfestival.com/?page_id=33
<https://www.facebook.com/media/set/?set=a.342389209179221.80141.134516339966510&type=3>
<https://www.facebook.com/media/set/?set=a.255018681281823.55108.242278152555876&type=3>
X'MAS 2012: http://reearthindia.com/?page_id=1298
<https://www.facebook.com/media/set/?set=a.393417600743048.94209.134516339966510&type=3>
MONSOON 2013: http://2013.themonsoonfestival.com/?page_id=30
SAREE MELA 2014: http://thesareefestival.com/?page_id=9
<https://www.facebook.com/media/set/?set=a.654386941312778.1073741826.134516339966510&type=3>
MONSOON 2014: http://2014.themonsoonfestival.com/?page_id=10
X'MAS 2014: <http://reearthindia.com/events/archive/2014-events/redmxmas>
SAREE MELA 2015: http://2015.thesareefestival.com/?page_id=7
MONSOON 2015: <http://2015.themonsoonfestival.com/design-mela/>

Read more: <http://www.reearthindia.com/images/events/tsf2/redm-about.pdf>